

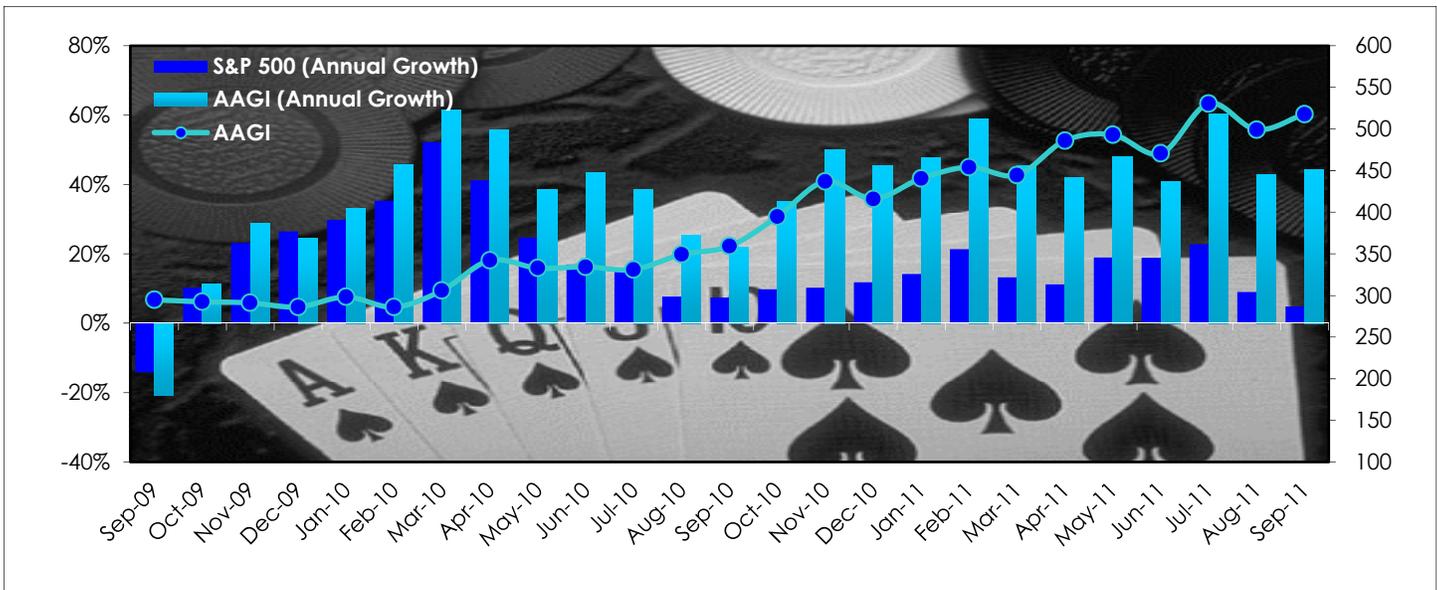
| AAGI | Stock Price - Daily Average | | | Prior Period % Change | Prior Year % Change | Contribution to Index |
|-------------------------------------|-----------------------------|----------|---------|--------------------------|------------------------|--------------------------|
| | Sep-11 | Aug-11 | Sep-10 | | | |
| MGM Resorts International (MGM) | \$10.49 | \$11.36 | \$10.42 | (7.66) ▼ | 0.62 ▲ | (0.91) |
| Las Vegas Sands (LVS) | \$45.91 | \$43.38 | \$32.34 | 5.84 ▲ | 41.97 ▲ | 13.34 |
| Wynn Resorts, Ltd. (WYNN) | \$145.01 | \$142.31 | \$88.84 | 1.90 ▲ | 63.23 ▲ | 5.90 |
| Boyd Gaming (BYD) | \$5.55 | \$6.25 | \$7.17 | (11.15) ▼ | (22.59) ▼ | (0.07) |
| Penn National Gaming, Inc. (PENN) | \$36.05 | \$37.64 | \$29.51 | (4.23) ▼ | 22.16 ▲ | (0.96) |
| Pinnacle Entertainment, Inc. (PNK) | \$11.08 | \$12.39 | \$11.04 | (10.54) ▼ | 0.42 ▲ | (0.18) |
| Ameristar Casinos, Inc. (ASCA) | \$17.24 | \$19.46 | \$17.18 | (11.41) ▼ | 0.31 ▲ | (0.25) |
| International Game Technology (IGT) | \$14.60 | \$15.41 | \$14.96 | (5.24) ▼ | (2.41) ▼ | (0.73) |
| WMS Industries (WMS) | \$19.16 | \$22.13 | \$37.97 | (13.41) ▼ | (49.53) ▼ | (0.65) |
| Bally Technologies, Inc. (BYI) | \$28.58 | \$32.48 | \$33.56 | (12.02) ▼ | (14.84) ▼ | (1.01) |
| Increase (Decrease) to Index | | | | | | 14.48 |
| AAGI - August 2011 | | | | | | 499.10 |
| AAGI - September 2011 | | | | | | 513.58 |

The gaming sector continues to experience a choppy trend line as broader economic concerns persist. Within the month of September 2011, the sector witnessed seesaw action, welcoming increased investor demand through the first half of the month for selected gaming operators, while late-month declines prevailed. Downturns overshadowed gains for most players in the Applied Analysis Gaming Index (AAGI) as daily average stock prices dipped for 8 out of 10 contributors. Despite the late-month nosedive, Las Vegas Sands (LVS) and Wynn Resorts (WYNN) posted month-to-month increases when factoring in the full month's activity.

Concerns about economic pullback in China late in the month drove stock prices south for the major players with interests in Macau, including LVS, WYNN and MGM. The uneasiness that emerged toward the end of September followed a report earlier in the month demonstrating that August gaming revenues in Macau rose 57 percent from the prior year. Revenues during that month were approximately \$3.1 billion (USD), reflecting the depth of the Chinese gaming market. To put these figures into perspective, the latest monthly revenue total out of Macau represents approximately 6 months' worth of gaming revenue generated on the Las Vegas Strip.

Also during the month, Wynn Resorts (WYNN) agreed to terms with the Macau government to develop 51 acres of land in the Catai area of Macau. The deal allows for the company to develop a resort containing a five-star hotel, gaming areas, retail, entertainment, food and beverage, spa and convention offerings on the land. The deal structure includes an initial 25-year land lease with a cost premium of approximately \$193.4 million and future annual rents payments of \$771,700 (during development) and \$1.1 million (during operations). Rent adjustments are expected every five years.

The AAGI rose 2.9 percent during September 2011, primarily fueled by early-month gains reported by Las Vegas Sands (LVS) and Wynn Resorts (WYNN) despite late-month fall-off. All other components of the AAGI dipped in the month. The broader equities markets were down as the S&P 500 (when computed on a similar basis) posted a 1.0-percent loss during the same month. Compared to the prior year, the gaming sector remains well ahead (+43.0 percent), while the broader market is up a more modest 4.6 percent year-over-year.



Selected economic and industry performance measures released during the month included the following:

- Nevada Gross Gaming Revenue** – The Nevada Gaming Control Board reported gross gaming revenue for Clark County of \$715.5 million in July 2011, representing a 3.2-percent increase over the same month of the prior year. The Downtown, North Las Vegas and Las Vegas Strip submarkets reported increases as well, rising 10.2 percent, 10.1 percent and 1.6 percent, respectively. Slot revenues for Clark County casinos increased 4.2 percent to \$430.8 million in July. Meanwhile, slot revenues for Downtown and North Las Vegas increased a significant 13.5 percent and 11.2 percent, respectively, while the Las Vegas Strip reported an increase of 3.0 percent. Clark County game and table revenue was up 1.7 percent during the month, while the North Las Vegas, Downtown and Las Vegas Strip markets all reported modest gains of 2.1 percent, 1.5 percent and 0.3 percent, respectively.
- Las Vegas Visitor Statistics** – According to the Las Vegas Convention and Visitors Authority, 3.5 million people visited Las Vegas in July 2011, up 4.3 percent from July 2010. Citywide occupancy increased by 4.3 percentage points, from 84.0 percent to 88.3 percent, while average daily room rates increased 9.9 percent, from \$90.38 to \$99.30. July marks the twenty-second consecutive month during which simultaneous increases in visitor volume and average daily room rates were reported. Meanwhile, although the number of conventions and meetings held increased 30.2 percent in July, convention attendance decreased by 17.9 percent to 263,000. Also, daily auto traffic on Interstate 15 at the Nevada and California border increased by a modest 0.7 percent.
- McCarran International Airport Passenger Counts** – McCarran International Airport reported 3.6 million passengers in August 2011 (latest available data), up 4.0 percent over the 3.5 million reported in August 2010. Year-to-date (January to August 2011), the airport has reported 27.7 million passengers, up 3.9 percent when compared to the same time period in 2010. Southwest Airlines continued to take the lead in terms of number of passengers, with the total reaching 1.4 million in August, up a modest 0.9 percent over last year. Delta Airlines, US Airways and American Airlines followed Southwest Airlines with 339,000, 217,000 and 216,000 passengers, respectively. Compared to last year, US Airways and American Airlines reported increases in passenger volumes of 15.5 percent and 7.4 percent, respectively. However, Delta Airlines reported a decline of 6.0 percent.
- Nevada Taxicab Metrics** – The Nevada Taxicab Authority reported 2.3 million taxicab trips in August 2011, up 5.2 percent over the same month of the prior year. Meanwhile, revenue totaled \$32.1 million, representing a 12.2-percent increase from the \$28.6 million reported last year. All other key indicators reported increases as well during the month of August. Most significant were average revenue per medallion and average revenue per shift, reporting increases of 11.8 percent and 11.6 percent, respectively. Average revenue per trip, average trips per medallion and average trips per shift reported gains of 6.7 percent, 4.8 percent and 4.6 percent, respectively. Taxicab owners and operators are expected to continue to report gains as long as visitor volume maintains the growth it has witnessed for more than a year.
- National Consumer Confidence** – According to The Conference Board, consumer confidence levels remained relatively flat during September 2011 (latest available data) following a sharp decline in August 2011. The Consumer Confidence Index reported a preliminary value of 45.4 in September, which was up modestly from the 45.2 posted one month prior. Generally, consumers believe their present situation has worsened slightly (score moved from 34.3 to 32.5) while their future expectations increased slightly (from 52.4 to 54.0). Consumer expectations regarding the job situation were slightly less pessimistic, yet they expressed greater concern about expected earnings. Overall confidence levels are below those reported one year ago (45.4 vs. 48.6) and remain well below the 12 month peak of 72.0 reported in February 2011. While not reported in September, August's measure of consumers' intent to vacation (next 6 months) edged up to 46.9 percent (from 42.0 percent in mid-2011).

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What is the AAGI?

The Applied Analysis team updates over 300 market variables and economic indicators on a monthly basis. One set of those indicators is the stock prices and market capitalization for publicly traded, gaming-related enterprises. To meet the needs of our clients and provide some insight into the gaming sector of our local economy, our team has developed the Applied Analysis Gaming Index (AAGI). The AAGI is a monthly gauge on equity valuations of ten major gaming related companies, comprised of seven operators and three manufacturers of machines and equipment.

Who is Applied Analysis?

Applied Analysis is a Nevada-based advisory services firm founded in 1997. We are an information and analysis resource for both the public and private sectors. Our team has extensive experience in economics, information technology and finance. We apply this knowledge in an effort to develop creative solutions to our client's challenges.

Our team has performed analyses in Nevada, California, Mississippi, Colorado and Illinois. We have serviced a broad spectrum of business clients, from gaming operators to healthcare providers. Our public sector practice has analyzed the fiscal and economic impact of developments from five to 23,000 acres, and handled policy issues spanning business tax initiatives to the cost of air quality programs.

Our vision and goals have been the same since our inception. We strive to provide superior advisory services through a better understanding of our clients and their issues. We obtain this superior understanding through listening closely to our clients' needs and designing solutions that take into account their unique nature, circumstances and requirements.

To put it simply, we are a solutions resource. Our future is branded by the success of our clients and the quality of our professionals. Our commitment lies therein.

Contact Us

10100 W. Charleston Blvd.; Suite 200
Las Vegas, Nevada 89135
T: (702) 967-3333 / F: (702) 314-1439
E: info@appliedanalysis.com
W: www.appliedanalysis.com

To obtain further information about our gaming and tourism market data and our full range of consultation services, including market analysis, urban economic consulting, financial advisory services, information technology and information systems consulting, public policy analysis, and hospitality and gaming consulting, please contact us directly.

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